



ASIAN TOUR, DP WORLD TOUR AND PGA TOUR AGREE MULTI-YEAR PARTNERSHIP

- New tripartite relationship until at least 2029
- Agreement includes new co-sanctioning arrangement between Asian Tour and DP World Tour for events in Asia
- Also provides pathways for Asian Tour players



From left to right: Ben Cowen, Chief Tournament and Operations Officer, DP World Tour; Christian Hardy, SVP, International, PGA TOUR; Cho Minn Thant, Commissioner and CEO, Asian Tour; Guy Kinnings, CEO, European Tour Group. For full media kit, please click [here](#).

The Asian Tour, DP World Tour and PGA TOUR today announced a partnership through until at least 2029, marking a new chapter for global golf.

Effective immediately, the PGA TOUR and DP World Tour – through their own existing Strategic Alliance – will partner with the Asian Tour to help provide commercial and playing opportunities, also establishing pathways for the leading Asian Tour members, with playing rights starting from the 2027 DP World Tour season.

The DP World Tour will also return to co-sanctioning select tournaments with the Asian Tour from 2027. Full details of those events will be outlined when the DP World Tour's schedule for next season is announced later this year.

The DP World Tour and Asian Tour previously had a Strategic Alliance from 2016 to 2021. That formalised a relationship which originally began in February 1999 when the Malaysian Open became the first tournament to be co-sanctioned by the two tours.

In total, 108 tournaments have been co-sanctioned, with a further 21 events tri-sanctioned with either the Sunshine Tour or PGA Tour of Australasia.

Cho Minn Thant, Commissioner and CEO of the Asian Tour, said: "We feel the time is now right to collaborate with the DP World Tour and PGA Tour to enhance the Asian Tour for our members, fans and partners. Bringing the three Tours together under one partnership will increase the bandwidth of the professional game in Asia. Not only will co-sanctioning events see our members competing regularly on the global stage, but we are excited to welcome players from the other Tours to our pinnacle events, which showcase the strength and diversity of golf in Asia."

Ben Cowen, Chief Tournament and Operations Officer for the DP World Tour, said: "We are delighted to rekindle our historic relationship with the Asian Tour and indeed strengthen it with the addition of the PGA TOUR to our new partnership.

"As Golf's Global Tour, we bring together the best international talent and the formal pathways established by this partnership will provide unprecedented international opportunities for Asian Tour members. Our agreement therefore represents not only a hugely positive step for golf in Asia, but also an exciting new era of collaboration for our game globally."

Christian Hardy, Senior Vice President of International at the PGA TOUR, said: "This agreement is another example of what can be accomplished when organisations come together with a shared vision for the future of professional golf.

"Through our Strategic Alliance with the DP World Tour, we have worked to build a more connected global golf ecosystem, and we are excited to welcome the Asian Tour into that effort. Together, we are creating new opportunities for players, enhancing key National Opens around the world and continuing to evolve and strengthen pathways to identify and develop the next generation of elite talent."

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About The Asian Tour

The Asian Tour is celebrated as the most vibrant, youthful and diverse golf tour in the world. It has built a reputation for intense competition on the course and warm camaraderie off it.

The Tour, which was launched in 2004, is responsible for looking after the best interests of over 350 members, representing 35 countries managing a year-long schedule of events across five continents.

The Tour is the official sanctioning body for professional golf in the region and a member of the International Federation of PGA Tours. It is an affiliate of The R&A and all sanctioned events qualify for Official World Golf Ranking points. It controls its television production and distribution through Asian Tour Media (a joint venture with IMG) which broadcasts to over 100 countries worldwide.

The Tour also operates the Asian Development Tour – the popular feeder circuit that nurtures the next generation of stars. In 2018, it set up Asian Tour Destinations – an affiliate network with exclusive, world-class golfing venues across the region. The Tour is headquartered on Sentosa

Island in Singapore, home to the award winning Sentosa Golf Club – a member of Asian Tour Destinations.

www.asiantour.com

About the DP World Tour

The DP World Tour is the main men's professional golf tour of the European Tour group.

As golf's global tour, we showcase global talent in global destinations and use our platform to build, entertain and connect our global community.

GLOBAL TALENT: We provide pathways and a platform for the leading international talent, bringing together golfing icons, national heroes and emerging stars from around the world.

GLOBAL DESTINATIONS: We stage tournaments in iconic cities and locations around the world and each week we celebrate and showcase the rich diversity of the courses, cities and cultures we visit.

GLOBAL COMMUNITY: We build, entertain and connect communities through our commitment to innovation, creative content and having a positive social and environmental impact.

Our 2026 Global Schedule features 42 tournaments in 25 different countries and comprises three distinct phases: five 'Global Swings', the 'Back 9' and the 'DP World Tour Play-Offs'. It features five Rolex Series events – the premium category of events on the DP World Tour - and four Major Championships, all of which count towards the Race to Dubai Rankings Delivered by DP World, the Tour's season-long competition which concludes at the DP World Tour Championship in Dubai.

DP World, the leading provider of global smart end-to-end supply chain and logistics solutions, has been the title partner of the DP World Tour since the start of the 2022 season, the Tour's 50th season following its formation in 1972.

We also enjoy the support of many of the world's leading business brands with DP World, Rolex, Aldar, AWS, BMW, Buffalo Trace Distillery, Emirates, Fortinet, HCLTech, Husqvarna, Michelob ULTRA, Nexo and Vestas as Official Partners.

About PGA TOUR

The PGA TOUR's mission is to deliver the world's most compelling professional golf competition, featuring the sport's greatest players, for fans, partners and communities. The [PGA TOUR](#), headquartered in Ponte Vedra Beach, Florida, operates the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and PGA TOUR University. To date, events across all Tours have generated more than \$4 billion in charitable giving.

